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MEDIA RELEASE

Fishing glory shots for a good cause

Fishing trips and glory shots, they go hand in hand and now thanks to a new mobile fishing app introduced by the Gladstone Area Water Board (GAWB), those fishing photos can also help monitor the health of our local fisheries.

GAWB Operations and Maintenance Manager, Sarah Lunau announced the launch of the mobile fishing app 'Track My Fish Lake Awoonga' as part of the Boyne Tannum Hook Up.

"Track My Fish Lake Awoonga is an easy to use mobile app that will help us understand and monitor the health of the recreational fishery at Lake Awoonga and downstream in the Boyne River," Ms Lunau said.

"Each year GAWB stocks Lake Awoonga with approximately 300,000 fingerlings as part of our Environmental Licence and when we have a spill event at the lake it is natural for some of those stocked fish to move downstream into the Boyne River.

"The app will provide us with data on the number, size and health of catches to help inform our stocking program".

Ms Lunau said there was no better time to launch the new fishing app than at one of Australia's biggest family fishing events.

"This is the second year we've supported the Boyne Tannum Hook Up and what better place to launch Track My Fish Lake Awoonga than at an event that supports sustainable recreational fishing and is attended by thousands of keen local anglers," Ms Lunau said.

"As an extra incentive to sign up to the Track My Fish Lake Awoonga app, we've partnered with Gladstone Fly and Sportfishing to offer a six-hour guided Barramundi fishing charter at Lake Awoonga for one lucky person who signs up to the app over the Hook Up weekend.

"In addition, each month we'll give away a \$50 voucher to be used at Boyne Island Bait and Tackle, LJs Compleat Angler or Tackleworld Gladstone to a randomly selected user".

Ms Lunau said GAWB would be reliant on the regular use of the Track My Fish Lake Awoonga app by local anglers to help gain as much data as possible which will provide valuable insight into the fishery.

To sign up to the app, search for Track My Fish Lake Awoonga in the App Store or Google Play. For more information visit GAWB's website at www.gawb.qld.gov.au.

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For more information, please contact:

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